

CONNECTION CORNER

'Career Networking for Life'

Connection Corner – New Level Creation



Vision: Career Networking For Life – 'Online connections for career & life changes'

We are an on-line association of professional women supporting each other in future life and career opportunities. As we all lead busy lives, we encourage online networking through our LinkedIn Group page and email newsletter, and hold only one large annual event so our members can meet in person.

Mandate: Create a three-tiered membership level for Connection Corner

Level One – CAPPED – AT FULL CAPACITY – NOT ACCEPTING MORE MEMBERS

- access to member directory
- Monthly e-news updates sharing information and promoting member needs
- Member of interactive LinkedIn group page

Level Two - \$35 fee for year membership

It includes:

- access to membership: connect with other professional women
- Monthly e-news updates sharing information and promoting member needs
- Member of interactive LinkedIn group page
- Personalized introduction to group members
- Career resources – Career Momentum package when you join including information on joining Executive Roundtable – leadership coaching and mentoring experts:
 - o Power Roundtable Seats (usually \$30 for guests)
 - o E-Roundtable webinars (usually \$20 for guests)
- Highlight of your **needs** for yourself or your business within the calendar year: Profile your business and direct ask for what you want to highlight.
- **Annual Networking Event**
 - o Learn from knowledgeable speakers
 - o Display your business materials at events
 - o 2-5 minute opportunity to present your business to annual gathering

Level Three - \$50 membership fee for year

- access to member directory: connect with other professional women
- Monthly e-news update sharing information and promoting member needs
- Member of interactive LinkedIn group page
- Personalized introduction to group members

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- Career resources – Career Momentum package when you join -including information on joining Executive Roundtable – leadership coaching and mentoring experts
 - Power Roundtable Seats (usually \$30 for guests)
 - E-Roundtable webinars (usually \$20 for guests)
- One coaching call with Steffi – what goal/connection can she help you kick-start
- Highlight of your **needs** for yourself or your business within the calendar year
- **Annual Networking Event:**
 - Learn from knowledgeable speakers
 - Display your business materials at events
 - 2-5 minute opportunity to present your business
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- **Job Shadowing** - opportunity to interview and/or spend an hour with someone in a field of your interest
- **One Private Event to connect and brainstorm on building your business and career network**